

DIGITAL PHOTOGRAPHY SCOPE 2016

Scope: Digital Photography
Date: April 5, 2016
Location: Robert Bateman High School, Burlington
Coordinator: Antonia Giroux, giroux@hdsb.ca (Craig Kielburger Secondary School)

PURPOSE OF THE CONTEST:

To evaluate competitors' proficiency in digital photography.

SKILLS AND KNOWLEDGE TO BE TESTED:

PART 1: PRACTICAL (80%)

Competitors will compete in a series of practical assignments during the date of the competition.

Assignment #1: Digital Production Test (10%): Students will receive an image (original JPEG AND RAW versions) which they will edit-(colour correction, white balance, exposure, contrast, cropping, simple retouching, colour shift, preparation for output. Quality of retouching and final product.)

Assignment #2: Photo Essay (70%): Students will tell a story through their photos (maximum of 20 final edited images), based on a theme given to them the day of the competition. They will be marked on their artistic skills (i.e. composition, use of visual elements, and artistic style), their technical skills (i.e. focus, exposure, depth of field, use of light) as well as the overall impact (i.e. strong point of interest, compelling subject matter, tells a story).

PART 2: PORTFOLIO/PRINT (15%)

1. Competitors will bring an 8x10 matted (not framed) print, representing their best work. They will write their full name as well as the name of their school on the back of the print. Prints can be picked up at the end of the competition.
2. Competitors will bring a Digital Portfolio containing 10 of their best digital images, using a consistent look to their images, saved to a USB drive. Photographs will be in JPEG format, saved to 2000 pixels on longest edge. Competitors will submit their USB drive at the beginning of the competition, and may pick up their USB at the end of the day.

PART 3: JOB INTERVIEW (5%)

To help prepare competitors for their eventual job searches, they will each participate in a 5 minute mock job interview with an interviewer chosen by the Halton Skills Competition. Competitors must bring along their résumé for this interview, and be prepared for interview questions and discussion.

JUDGING: (Based on the 2015 Ontario Digital Photography Skills Competition)

PART 1: PRACTICAL (80%)		
Assignment 1: Digital Production Test (of unedited RAW/JPEG image given to competitors) 10% of competition		
Editing of photo: colour correction, white balance, exposure, contrast, cropping, simple retouching, colour shift, preparation for output. Quality of retouching and final product.	/10	
		/10
Assignment 2: Photo Essay. Competitors will tell a story through their photos (maximum of 20 final edited images), based on a theme given to them the day of the competition. 70% of competition		
Artistic Skills: <ul style="list-style-type: none"> 📍 Composition 📍 Use of visual Elements (framing, depth of field, use of light, focal length) 📍 Artistic Style (balance and harmony of visual elements to create a cohesive and distinctive final image) 	/15	
Technical: Sharp images that are in focus, correctly exposed, correct ISO, appropriate Depth of Field, good use of light, appropriate preparation for output (sizing, colour space, format for printing or online).	/15	
Impact: Strong point of interest, compelling subject matter, tells a story.	/40	
		/70
PART 2: DIGITAL PORTFOLIO/ MATTED PRINT (15%)		
Includes: 1 8x10 matted print with competitor's name and name of school on back. 1 USB with 10 digital photographs, JPEG format, 2000 pixels on longest edge. Photos represent competitor's best work, and a cohesive and consistent style.	/5	
Creativity and quality of portfolio images. Look for: Consistent look, quality, editing, subject matter, style.	/10	
		/15
PART 3: JOB INTERVIEW (5%)		
Competitors come prepared to the interview with a résumé, ready to answer questions and participate in discussions related to photography and employment opportunities in a professional manner.	/5	
OVERALL MARK		/100

EQUIPMENT AND MATERIALS:

Supplied by the Competition (for students who do not have their own computers):

- PC Computers
- Computer Software:
 - Adobe Photoshop Elements 8

Supplied by the Competitor:

- Laptop (if competitors wish to use their own)
- Adobe Photo Editing Software (Lightroom/ Photoshop/ Bridge)
- Digital Camera (SLR, Point and Shoot or Mirrorless) and the option of bringing one additional lens and a flash if desired
- Memory cards and Card Readers (mandatory)
- Tripod (optional)
- USB containing their digital portfolio (10 digital photographs in JPEG format)
- 8x10 Matted Print
- Printed job résumé

COMPETITION SCHEDULE:

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| 8:00-8:45- | Report to competition coordinator for check-in procedures |
| 8:45-9:00- | Orientation and distribution of Part 1 of the Digital Photography skills competition (Practical component) in Library of Robert Bateman High School. |
| 9:00-3:00- | Shooting, uploading, editing, job interviews. |
| 3:00- | All tasks completed and submitted on personal USB. Judging to commence |
| 3:00-5:00- | Judging of competition |
| 5:30-6:30- | Awards Ceremony |